



## THIRST PROJECT + NOT VODKA BOTTLE DESIGN CONTEST

**NAME OF CONTEST:** Thirst Project + Not Vodka Bottle Design Contest

**DESCRIPTION:** Thirst Project is a non-profit with a simple mission: build a socially-conscious generation of young people who will end the global water crisis. We do this by educating students and activating them to rock the clean water cause and build real water projects all over the world. Thirst Project has joined forces with Not Vodka to help “hydrate humanity.” Thirst Project and Not Vodka are hosting a bottle design contest for one student to design a Not Vodka bottle to be produced and sold and be entered to win a trip to Africa. Entry for this design contest is simple! You must be a student and remain an active Instagram follower of both Not Vodka (@notvodka) and Thirst Project (@thirstproject) until the “Drawing Date” of March 22nd, 2017 to be eligible. In addition to following both organizations on Instagram and being a student, each participant must submit one design to “[olivia@thirstproject.org](mailto:olivia@thirstproject.org)” using the provided Not Vodka design template by the contest end date of October 31st, 2016. For more information, please read the Official Rules below.

**HOW TO ENTER:** Design a water bottle that will be produced and sold by Not Vodka! Each participant must submit one design using the design template in a “.PDF” format. All entries must be received within the Promotion Period. 1 entry per applicant. Email submission to “[olivia@thirstproject.org](mailto:olivia@thirstproject.org)” using the Not Vodka design template is required. In addition to the required submission, each participant must be following both Not Vodka (<https://www.instagram.com/notvodka/>) and Thirst Project (<https://www.instagram.com/thirstproject/>) on Instagram until the contest “Drawing Date” of March 22nd, 2017.

All entrant information, including e-mail addresses and mobile numbers, is subject to the Privacy Policy of the Sponsor. By entering this Promotion, entrants fully and unconditionally agree to be bound by these Official Rules and the decisions of the Sponsor, which will be final and binding in all matters relating to this Promotion. The Sponsor reserves the right to disqualify any entrant for any reason, in its sole and absolute discretion. For more information, visit our website: <https://www.thirstproject.org/>

**DEADLINE TO ENTER:** 11:59 P.M. EST on October 31st, 2016

**VALUE OF CONTEST:** One (1) product design and one (1) trip to Africa.

**NUMBER OF CONTEST WINNERS:** One (1)

**PARENTAL REQUIREMENT:** If under 18, parental consent.



**STUDENT EXTRA-CURRICULAR ENGAGEMENT REQUIREMENT:** NONE

**RELIGIOUS AFFILIATION:** NONE

**STATE REQUIREMENT:** U.S., U.S. Territories and Outlying Areas, Canadian citizens (excluding Quebec), regardless of the residency of such individuals, or (2) persons who reside in the fifty (50) United States & District of Columbia

**SCHOOL REQUIREMENT:** Applicant must be a student.

**RACE REQUIREMENT:** NONE

**AGE REQUIREMENT:** Under 26 years old

**OFFICIAL RULES:** NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST (THIS "PROMOTION"). A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

By entering this Promotion, entrants accept and agree to be bound by these Official Rules. Any violation of these Official Rules may result in disqualification. All decisions of the Sponsor (as defined below) regarding this Promotion are final and binding in all respects.

**PROMOTION PERIOD:** This Promotion begins at 12:01 A.M. EST on October 10, 2016 and ends at 11:59 P.M. EST on October 31st, 2016 (the "Promotion Period"). The Promotion Period is subject to change.

**ELIGIBILITY:** This Promotion is only open to (1) U.S., U.S. Territories and Outlying Areas, Canadian citizens (excluding Quebec), regardless of the residency of such individuals, or (2) persons who reside in the fifty (50) United States & District of Columbia, regardless of the citizenship of such individuals, each who are younger than twenty-six (26) years old as of the final date of the Promotion Period; provided, however, that officers, directors and employees of the Sponsor, the judging organization (if applicable) or any other party associated with the development or administration of this Promotion, and the immediate family (i.e., parents, children, siblings, spouse) and persons residing in the same household as such individuals, are not eligible for this Promotion. This Promotion is void where prohibited or restricted by law. Residents of any state or jurisdiction in which this Promotion constitutes a lottery, game of chance or otherwise unlawful game, contest or sweepstakes are ineligible to enter or win this Promotion.

**WINNER SELECTION:** The winner will be selected from all valid entries on or about March 22nd, 2017 (the "Drawing Date").

**WINNER NOTIFICATION:** The winner will be notified by email and/or telephone. If the winner cannot be contacted, does not respond within three (3) days from the date the Sponsor first tries to notify him/her and/or the Contest (as defined in the next section) or Contest notification is returned as undeliverable, such winner will forfeit all rights to the Contest and an alternate



winner may be selected. If four (4) winners have so forfeited their rights to the Contest, the Sponsor reserves the right to revoke the Contest entirely. Upon contacting a winner and determining that he/she has met all eligibility requirements of this Promotion, including, without limitation, the execution of required waivers, publicity and liability releases and disclaimers, such individual will be declared the winner of this Promotion (the "Winner").

**PRIZE:** Subject to the Sponsor's right to revoke the Contest, there will be one (1) Winner, and such Winner will be entitled to the production of his/her design by Not Vodka and a one (1) trip to Africa. If the Sponsor does not receive such notification before the Winner turns twenty-six (26) years old, the Winner will forfeit all rights to the Contest.

**TAXES:** All federal, state and/or local income and other taxes, if any, are the Winner's sole responsibility.

**OWNERSHIP AND LICENSE:** All entry materials become the property of the Sponsor and will not be acknowledged or returned.

**NO PRIZE TRANSFER OR SUBSTITUTION:** No prize or any portion thereof is transferable or redeemable for cash. Any portion of the prize that is not used will be forfeited. The prize cannot be substituted except by the Sponsor, in which case a prize of equal or greater value will be substituted.

**CONSENT AND RELEASE:** By entering this Promotion, each entrant releases and discharges the Sponsor, the judging organization (if applicable) and any other party associated with the development or administration of this Promotion, their parent, subsidiary and affiliated entities, and each of their respective officers, directors, members, shareholders, partners, employees, independent contractors, agents, representatives, successors and assigns, from any and all liability whatsoever in connection with this Promotion.

**DISCLAIMERS:** Entries that are lost, late, misdirected, incorrect, garbled or incompletely received, for any reason, including by reason of hardware, software, browser or network failure, malfunction, congestion or incompatibility at the Sponsor's servers or elsewhere, will not be eligible. In the event of a dispute, entries will be deemed submitted by the authorized account holder of the e-mail address submitted. The Sponsor, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the [www.thirstproject.org](http://www.thirstproject.org) website. Use of bots or other automated processes to enter is prohibited and may result in disqualification at the sole discretion of the Sponsor.

**APPLICABLE LAWS AND JURISDICTION:** This Promotion is subject to all applicable federal, state and local laws and regulations. Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of New York.

**SPONSOR OF CONTEST:** This promotion is sponsored by Not Vodka

**SPONSOR LOCATION:** 3818 E. Indian School Road, Phoenix, AZ, 85018



**DESIGN TEMPLATE:** [www.thirstproject.org](http://www.thirstproject.org)